





JANICE BARIA



GRAPHIC DESIGNER



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SOCIAL

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SKILLS

ADOBE AFTEREFFECTS



ADOBE DREAMWEAVER



ADOBE ILLUSTRATOR



ADOBE INDESIGN



ADOBE PHOTOSHOP



CEROS



MICROSOFT OFFICE



SKETCHING



TYPOGRAPHY



EXPERIENCE

SENIOR GRAPHIC DESIGNER | Guidehouse (formerly known as Navigant)
October 2009 – Present

- Assisted in the development and creation of brand guidelines
- Applied brand identity systems, typography and color to create templates used for both print and digital media
- Versed in eMarketing and interactive web content using Ceros and Ion Interactive
- Worked directly with events team to chart out strategy and conceptualize creative direction for internal and external events
- Assigned and monitored projects while providing support to design team
- Established and maintained relationship with print vendor

FREELANCE GRAPHIC DESIGNER | Janice Baria Designs
January 2009 – Present

- Collaborated with clients to determine design vision, budgets and deliverable timeframes
- Customized engaging designs of logos, invitations, brochures, and other various print materials for special events

GRAPHIC DESIGNER | Arzu Studio Hope
May 2008 – January 2009

- Produced marketing materials which include postcards, electronic pitches and posters
- Assisted in photo shoots, retouched images and laid out final pieces in product catalog
- Updated and maintained website

GRAPHIC DESIGNER / 3D MODELER | Holabird & Root
March 2005 – May 2008

- Worked alongside architects, engineers and interior designers to produce computer generated, photo-realistic interior and exterior renderings and 3D animations
- Constructed presentation graphics used in project bids

EDUCATION

BACHELOR OF SCIENCE | Purdue University
Computer Graphics Technology - Technical Animation & Spatial Graphics